

Filed for intro on 05/01/2002

SENATE RESOLUTION 190
By Williams, Sen.

A RESOLUTION to honor and commend the English Mountain Spring Water Company for its outstanding commitment to product excellence.

WHEREAS, it is fitting for this General Assembly to pause in its deliberations to recognize those esteemed business establishments that, through their commitment to product quality and excellence, significantly contribute to the social and economic prosperity of our communities and our state; and

WHEREAS, one such noteworthy business is the English Mountain Spring Water Company in Dandridge, Tennessee; and

WHEREAS, once known as "The Promised Land" for its reputation as a resort destination in the 1930s, the property around English Mountain lay dormant for nearly 70 years; and

WHEREAS, in 1992, a young entrepreneur, John Burleson, sought to restore the area to prominence and ensure the safety and quality of the drinking water for the surrounding communities; and

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WHEREAS, this noble ambition inspired Mr. Burleson to pursue the establishment of a business to bottle water from the rich aquifer located 2,500 feet underground inside English Mountain; and

WHEREAS, after completing five years of extensive research, Mr. Burleson opened the English Mountain Spring Water Company in Dandridge and established a state-of-the-art bottling facility at the source of the water; and

WHEREAS, this bottling facility effectively utilizes the 2.5 million gallons of pure, 55 degree water that the aquifer produces daily and processes about 200,000 gallons of water per week; and

WHEREAS, in 1999, the company participated in the International Water Tasting and Competition and was voted "The Best Tasting Water in the World," earning the gold medal in the non-carbonated bottled water category; and

WHEREAS, enroute to earning this prestigious honor, English Mountain bested numerous other bottled water brands, including Perrier and Vittel, the number one selling brand of bottled water in the world; and

WHEREAS, the world-renowned taste of English Mountain Spring Water is primarily due to its nine-step purification process, which includes sub-micron filtration and surpasses government purity standards for bottled water; and

WHEREAS, English Mountain's commitment to the safety and the purity of its product is evident in its attainment of certification by the Nation Sanitation Foundation, an institution formally recognized by the World Health Organization; and

WHEREAS, in addition to leading the bottled water industry in taste and purity, English Mountain is an innovator in bottle design and packaging; and

WHEREAS, an extremely successful company, English Mountain ships its products all over the United States and has secured propriety packaging deals with numerous companies, including Cracker Barrel, Apple Barn and Dixie Stampede; and

WHEREAS, the phenomenal growth and international recognition of the English Mountain Spring Water Company is directly attributable to the tremendous work ethic and unwavering commitment to quality and excellence displayed by Mr. Burleson and his employees; and

WHEREAS, it is fitting that we recognize this outstanding business and its tremendous contributions to the State of Tennessee; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED SECOND GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, That we honor and commend the English Mountain Spring Water Company on its outstanding commitment to product excellence and its extraordinary service to the people of Tennessee.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.